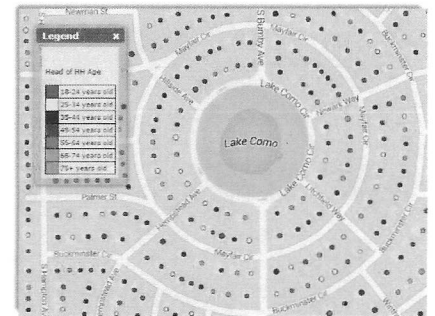# Neighbor Center Applications

Transformational/Redevelopment Examples

- **Developing Children's Ministry** - A church is considering the potential of a daycare ministry. Using Neighbor Center you can **identify the households with children** that have Head of Households between the ages of 25 to 34 and 35 to 44 years old.

- **Developing a Youth Ministry** – A church is developing a new youth ministry. Using Neighbor Center you can identity the **households with children in a selected age range**. For example select children ages 6 to 10, 11 to 15 or 16 to 17 depending upon the focus of a new youth ministry program.

- **Engaging Existing Congregational Strengths** - A church has a strong presence of Mosaic D15 households in their congregation. Using Neighbor Center you can **identify other Mosaic D15 households in the area** for potential outreach to families with similar characteristics to the current church membership.

- **Expanding Older Adults Ministry** - A church has a very active retired ministry. Using Neighbor Center you can identify other households in the community with similar characteristics by selecting corresponding **Head of Household ages 65 to 74 or 75+** or specific **Mosaic households representing active retired lifestyles.**

- **Expanding Ministry With Low Income Families** - A church has been providing ministry to a group of households with young children with financial challenges and would like to expand this ministry. Using Neighbor Center you can locate other **households with children and low household income** facing similar challenges.

- **Reaching New Movers** - A church wants to welcome New Movers into the community. Using Neighbor Center you can locate families that have moved into the area within the last 6 months. **Combining Neighbor Center and People Plot – you can view your Members in relationship to New Mover households on the map.**

Church Planting/New Mission Examples

- **Raising an Initial Core Group** – After determining the Mosaic Household Type/s most likely to be engaged by a new mission, Neighbor Center allows you to view selected Mosaic Households on the map. The resulting households could be (1) **invited to an initial mission gathering** at a (2) **strategic meeting location** nearest to the concentration of selected Mosaic Household types.

- **Expanding the "Reach" of a New Church Plant** – Using Neighbor Center in conjunction with People Plot you can **view the existing core group members in relationship with new movers or with other demographic selects with similar characteristics.**

- **Establishing a Mission to Targeted Groups** – Using Neighbor Center you can select variables such as **Single Marital Status, Age Range, Gender and Mosaic Household Type** to locate the households that are included in a particular vision for a targeted ministry.

> **Note: The design of Neighbor Center allows for the** selection of multiple demographic variables **in order to create a** highly focused list of households **with characteristics that match a particular ministry emphasis.**

- ✓ Selecting **New Movers AND a specific Mosaic Household Type/s** will result in a different group of households than by simply selecting New Movers.
- ✓ Selecting **Households with Children, Primary Gender/Female and Marital Status/Single** will provide Single Female Households with Children – a growing segment of the population.